

PAUL J. GRONCKI

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After almost 25 years experience in marketing financial services, now focuses full-time efforts on community work and advocacy, building bridges among local groups.

CHELSEA VOLUNTEER EXPERIENCE

100 WEST 16TH STREET BLOCK ASSOCIATION – New York, NY 2009 - present
Chair of this block association representing the 100 block of West 16th Street between 6th and 7th Avenues in Chelsea. Sponsored first block party in 30 years. Liaison with 13th Precinct Community Council and attended NYC Civilian Police Academy. Fighting overdevelopment, neighborhood traffic congestion, and for police presence. Represent block association on the Council of Chelsea Block Associations.

COUNCIL OF CHELSEA BLOCK ASSOCIATIONS – New York, NY 2009 - present
Board Member representing my block association on the coordinating council of block associations in Chelsea. Fought unsuccessfully to move ten blocks from the 13th Precinct to the 10th to guarantee more police access for the blocks between 6th and 7th Avenues, 14th to 25th Streets. Active on Save 14th Street committee to ameliorate traffic congestion from L-Train shut down. Serves as interim chair.

SAVE CHELSEA – New York, NY savechelseany.org 2006 - present
Treasurer (2006 - 2017) and Board Member (2017 - present) of this organization fighting overdevelopment in Chelsea. Victorious against the General Theological Seminary's out-of-scale plans for their 9th Avenue building. Fought but lost battle to prevent overdevelopment of Chelsea Market building.

RUBIN MUSEUM OF ART – New York, NY rmanyc.org 2004 - present
Guide and Docent at this Chelsea museum, the largest museum of Himalayan art in the western hemisphere.

HUDSON GUILD – New York, NY hudsonguild.org 1997 - present
Board of Trustees Member for this 100-year-old-plus settlement house in Chelsea. As *Treasurer*, built a strong financial office with checks and balances necessary to pass audits and laid the foundation for a \$12 million building renovation campaign. As *PR and Marketing Chair*, focused efforts on building Guild's image and recognition in community with a new website, a PR strategy, and a consistent look and feel. Developed communication strategy for renovation campaign. As *Board Liaison* to the arts programs, guided strategic development of program plans for theater group and art gallery.

130 WEST 16 OWNERS INC. – New York, NY 1988 - 1996 and 2006 - present
President and Board Member of this 40-apartment cooperative building in Chelsea. Led redesign of lobby, hallways, elevator, heating system, and roof deck.

CHELSEA REFORM DEMOCRATIC CLUB – New York, NY crdcnyc.org 1988 - present
County Committee (30 years), District Leader (2 years), Club President (4 years), Club Treasurer (10 years), Judicial Delegate (10 terms), and Election Inspector (20+ primaries and elections), for the official Democratic Club in Chelsea's 25th Assembly District. Organized voter registration campaigns, raised money for and managed political campaigns, advocated for social, civil, human, housing, senior, sexual preference, and education rights.

OTHER COMMUNITY/POLITICAL WORK – New York, NY 1983 - present
Community Board Representative in the Greenwich Village and Chelsea communities at various times. *Campaign Chair* for Village Independent Democrats for Mondale/Ferraro Campaign in 1984; attended Democratic Convention in San Francisco.

OTHER VOLUNTEER EXPERIENCE

- FACILITATORS WITHOUT BORDERS (FWB)** – Toronto, ON fwb.ca 2005 - 2014
Facilitator and New York Area Hub for this organization which partners with not-for-profits and communities in developing countries to help them create indigenous solutions and action plans to solve public sector issues.
- CREATIVE EDUCATION FOUNDATION (CEF)** – Scituate, MA creativeeducationfoundation.org 2003 - 2008
Membership Chair (2003-2004) and Board Treasurer (2004-2008) for this 60-year-old organization sponsoring deliberate creativity, creating innovative thinkers, and managing the Creative Problem Solving Institute.
- CREATIVE PROBLEM SOLVING INSTITUTE (CPSI)** – Scituate, MA cpsiconference.com 1999 - 2008
Faculty Member at this annual innovation and creativity conference sponsored by CEF that for 60 years has been helping people throughout the world utilize their creative potential.
- NEW STAGECRAFT COMPANY** – New York, NY 1989 - 1997
Board Chair of a small theater company.
- ARTS AND BUSINESS COUNCIL, BUSINESS VOLUNTEERS FOR THE ARTS** – New York, NY 1984 - 1989
Consultant providing strategic marketing services to not-for-profit arts organizations.

PROFESSIONAL EXPERIENCE

- THINK^x INTELLECTUAL CAPITAL INC.** -- Toronto, ON 2004 - 2014
Productive Thinking Facilitator.
- GRONCKI GROUP** -- New York, NY 2001 - 2008
Founder and Principal of this marketing strategy and research services consulting group.
- JPMORGAN CHASE & CO.** -- New York, NY 1995 - 2001
Vice President: Director of Global Marketing Research/Strategic Support for JPMorgan Private Bank.
- PAYMENT SYSTEMS INC./PSI (subsidiary of NFO Research)** -- New York, NY 1992 - 1995
Vice President: Director of Affluent Market and International Research.
- BANKERS TRUST COMPANY** -- New York, NY 1990 - 1991
Vice President: Director of Marketing Analysis and Planning.
- CITICORP/CITIBANK** – New York, NY 1982 - 1990
Vice President: Marketing Planning/Strategy Director for a number of business units.
Asst. Vice President: Division Head/Economist for Citicorp Economic Services.
- BROOKHAVEN NATIONAL LABORATORY** -- Upton, Long Island, NY 1975 - 1982
Associate Scientist: Head of Economics Unit for the National Center for the Analysis of Energy Systems.
- NEW YORK STATE DEPARTMENT OF LABOR** -- New York, NY 1972 - 1974
Associate Economist: Labor Market Analyst for the New York Metropolitan Region.

EDUCATION

- Certificate** NYC Police Department's Civilian Police Academy 2013
- Certificate** Leadership and Group Facilitation, Creative Problem Solving Institute 1999
- Ph.D.** State University of New York at Stony Brook, Economics 1981
- Certificate** The Wharton Effective Executive Workshop 1980
- M.A.** State University of New York at Stony Brook, Economics 1974
- B.S.** State University of New York at Albany, Economics and Business 1971